**Developer assumptions and observations**

1. Texts in all versions of emailers are in flow and we have not added any hard breaks to match the design because we have to reuse the same text in both desktop and mobile versions of emailers.
2. We observed that this responsive emailer will work in configured apps in mobiles if we open in mobile web browser it will show the desktop version. This behavior is same as provided in existing build code.
3. We tested these e-mailers on Litmus.
4. Desktop PSD is used for content.
5. The dynamic content with <% xyz %> is often excluded in outlook email clients due to security reasons. However, once it is replaced with actual values, it would appear correctly.
6. Custom fonts were used in the PSD. Custom fonts are not supported in many email clients. To maintain consistency, we’ve added them as image as per request from Client.
7. Padding-right is added on pre-loader text as it was touching from right side.
8. The banner image is 552 pxls in PSD, but is should not be more than 550 pxls. Hence we have transformed the banner image to 550 pxls.
9. CTA buttons are now implemented with text and background color except for chevron image. However we have the following minor issues on few clients:
   1. Outlook 2000, 2002 and 2003 show sharp corners and not rounded ones.
   2. The chevron image is aligned little top as compared to text in Android 4.4 and Gmail app on Android.
10. We have used consistent spacing in Legal text paragraphs.
11. The links should be underlined in legal text, which is not present in PSD.